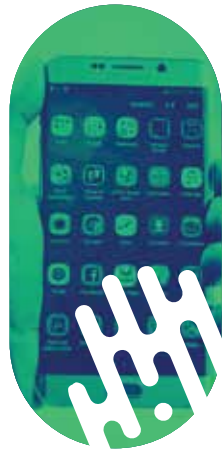


ready4S



FORTUM ENERGIJOS DONORAS

AN ACTIVITY TRACKING APP SUPPORTING NOBLE PURPOSE

VERIFIED REVIEW
5.0 / 5.0



CASE STUDY

PROJECT SUMMARY

Fortum Energijo Donoras is an app that gives users the possibility to support chosen charity organization by doing sport activities like running, riding a bike or walking.



Fortum Energijos Donoras is a location tracking fitness app for sports fan. The project is unique because it not only encourages people to lead a healthier lifestyle by giving them a tracking tool but it also enables users to support their local charities in the process.

The main idea behind Fortum app is to measure distance of users' run, bike ride or walk. The distance of each user is calculated and kilometers they've passed are changed into special points that can be collected. To make sport activity even more engaging, the points of every user in chosen city are totted up and a charity organization from the city which did the best is supported by a grant from an app's owner.

I am very happy with Ready4S' work. Im just begginer in this, so they help us a lot and have very professional management from their side.

- Sandra Nagdasova, Project Manager

CLIENT'S OPINION

AN INTERVIEW WITH CLIENT BY CLUTCH.CO



BACKGROUND

Please describe your organization.

We are a public relations company. I'm a Project Manager.

What challenge were you trying to address with Ready4S?

We had an app project that we had started. We needed a developer for it.

What business challenge were you trying to address with Ready4S?

We needed help in developing an app that would generate revenue to our company through subscriptions and give value to its users in the world of fantasy sports. This was the first project of this kind we dealt with.



SOLUTION

What was the scope of their involvement?

It was a program, which encourages people to live a healthier life. We just invited people to go outside to walk, cycle, or run and collect the energy, and then the app counts the energy that the person produces. Then it shows how many people in different cities are doing those things. Then we can see who the winner is, and after that, we give a prize and so on.

The app was created for that, but it was the second year we had the same app. This year, it was developed a little bit better. We just continued the project from the previous year. For the previous years, we had another company; I don't know why, but for this year, this company was chosen. The app was for citizens from all of Lithuania, so it doesn't matter what you are doing or if you are a student or you work in different companies; it's for everyone. It is for iOS and Android.

RESULTS & FEEDBACK

Could you share any evidence that would demonstrate the productivity, quality of work, or the impact of the engagement?

Everything is okay. We had some bugs when we started this project, but with the help of Ready4S we managed them, so now everything is okay.

In the beginning of the project, we had about 300 users.

At this moment, I don't know what the number is.

We had a very good person who was responsible for this project.



How did the Ready4S perform from a project management standpoint?

I am very happy with Ready4S' work. I am just a beginner in this, so they help us a lot and have very professional management from their side. We are really happy. Also, they reacted very well to all situations, and we didn't have questions which weren't solved or answered.

What did you find most impressive about Ready4S?

I don't know if I can say that they have something unique, but this company is very reliable. They react very quickly and very professionally to all situations, letters, or questions which we have, compared to other companies. I can say for Ready4S, the work was done on time and really in good quality.

Are there any areas Ready4S could improve?

I don't know. I think that they are doing everything quite well. I just noticed that in this whole process, some people changed, but it is normal. They could change less, but they can divide the work very good. But in our collaboration, the person change two or three times for the same position. In the end of the process, we had a very good person who was responsible for this project, but they could choose the person who will be responsible from the beginning until the end.

RAITINGS

Overall score: ★★★★★

Quality ★★★★★

Cost ★★★★★

Schedule ★★★★★

Willing to refer ★★★★★

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YOUR APP IDEA TO SUCCESS.



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