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GAMEDAY SKY APP

AN ULTIMATE WEATHER APP FOR SPORTS FANS

CASE STUDY

PROJECT SUMMARY

GameDay Sky is a weather application for sports fans. It enables to track weather forecasts in connection with such sports events as MLB, NFL and NCAA.

GameDay Sky app combines funcionalities of weather tracking application with information about the most important sports events in the U.S. Its aim is to provide sports fan with weather forecasts for days when big games are held and allow them to prepare for predicted weather conditions.

The application is elaborate, being equipped with a lot of funcionalities, yet easy to use. It enables users to track MBL, NHL and NCAA Football forecast daily, hour by hour as well as allow users to create custom weather analytics for extreme weather conditions.

The app also customizes the Weather Watch funcionality for a set of conditions and follows games/events with potential weather issues.

> **We are very satisfied with Ready4S performance... Ready4S have transformed what we had on paper into an app and helped smooth the edges on its user interface. The app functions as desired, and we're excited to get it launched.**

- Jon Mason, President at JMR Enterprises

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CLIENT'S OPINION

BACKGROUND

Please describe your organization.

JRM Enterprises is a small company with less than 10 employees. We're located in Alabama and have been in business for 12 years.

What is your position?

I am the president of the company.

What business challange were you trying to adress with Ready4S?

We needed help in developing an app that would generate revenue to our company through subscriptions and give value to its users in the world of fantasy sports. This was the first project of this kind we dealt with.

SOLUTION

Please describe the scope of their involvement in detail.

Ready4S has developed our app for both iOS and Android phones.

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How did you come to work with Ready4S?

We found them through an online source. We posted a project proposal a
nd received around 25 offers. We liked their rankings on this particular portal.
We contacted four or five candidates and made our decision based on their
portfolio and our conversation. Ready4S expressed a vested interest in the topic.
The communication with them was much easier than anticipated.

Could you provide a sense of the size of this initiative in financial terms?

The total development cost of the project is expected to be
between $10,000 and $50,000.

What is the status of this engagement?

The development is ongoing. We hope to launch the app within
the next couple of weeks.

RESULTS & FEEDBACK

Could you share any statistics or metrics from this engagement?

We're very much satisfied with Ready4S's performance. The feedback we have at
this time is entirely anecdotal. We don't have any metrics yet because we haven't
launched the app.

At this time, it's fully functional. We're currently only making small fixes to it.
Everyone who has tried it has been impressed with its user interface and graphic
design. We're tried to make the app as intuitive as possible without having many
instructions. Ready4S have transformed what we had on paper into an app and
helped smooth the edges on its user interface. The app functions as desired, and
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How did the Ready4S perform from a project management standpoint?

I would absolutely recommend them. I appreciate that they've been upfront about timelines and cost from the beginning. If we added additional features to the app, we negotiated as we went along. Communication has been essential. Throughout the five-month development process we've undergone, Ready4S have been in contact with us four times a week, every week. This has been helpful and comfortable to us. We never felt that we were at the bottom of their priority list.

What distinguishes Ready4S from other providers?

Each situation is unique. We're a small firm with an app development need that may have been considered minor to many developers. Ready4S have been extremely responsive, communicative, and fluid. Our app is complicated to some extent, but they've been able to marry the elements that we required in a visually appealing way. Overall, we're happy.

Is there anything Ready4S could have improved or done differently?

There was a language barrier between us, but it was not a huge issue. Ready4S have forgotten small details at times, like cosmetic changes. I know that they have huge, overarching priorities to take care of, so a few tweaks for our app may have become secondary for them.

RAITINGS

Overall score: ★★★★★

Quality	★★★★★	Cost	★★★★
Schedule	★★★★	Willing to refer	★★★★★

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LET'S TALK ABOUT DRIVING YOUR APP IDEA TO SUCCESS.

apps@ready4s.com

+ 44 238 097 0485

www.ready4s.com